

Campaign: Energizer Time!

Duration: 2:45

Format: Video

VIDEO	AUDIO
OPENS WITH A SHOT OF A WHITEBOARD IN A SCHOOL CLASSROOM WHICH HAS "ENERGIZER TIME!" WRITTEN ON IT.	(Music playing throughout video.)
CUT TO MALE TEACHER #1 IN FRONT OF CLASSROOM.	<u>VOICE OF MALE TEACHER #1:</u> "Everyone stand up and push in your chairs."
STUDENTS GET UP AND PUSH IN THEIR CHAIRS.	
CUT TO FEMALE TEACHER #1 IN A DIFFERENT CLASS ROOM.	<u>VOICE OF FEMALE TEACHER #1:</u> "Are we ready to do our Energizers?"
CUT TO THREE SMALL CHILDREN EXCITEDLY RUNNING IN PLACE.	<u>VOICES OF STUDENTS:</u> "Yes!!"
CUT TO ANOTHER CLASSROOM WITH FEMALE TEACHER #2 WITH SLIGHTLY LARGER CHILDREN DOING STRETCHING EXERCISES.	<u>VOICE OF DR. ATKINSON:</u> "We learn that healthy, active children learn better."
CUT TO DR. JUNE ATKINSON, STATE SUPERINTENDENT OF PUBLIC INSTRUCTION. CUT TO MALE TEACHER #1 AND SEVERAL CHILDREN MOVING ABOUT, HOPPING AND SPINNING AROUND IN CLASSROOM.	<u>VOICE OF DR. ATKINSON:</u> "The Energizers are activities that any teacher, any place can use while teaching academic content." <u>VOICE OF MALE TEACHER #1:</u> "Hop on one of the rings surrounding Saturn and spin around in circles."
CUT TO MORE CHILDREN IN SAME CLASSROOM MOVING, HOPPING AND SPINNING.	<u>VOICE OF DR. ATKINSON:</u> "The Energizers really are great ideas aligned to the content standards in all of our subject areas. Energizers are easily adaptable so that all children can participate."
CUT TO MALE CHILD ON CRUTCHES MOVING AND EXERCISING.	
CUT TO FEMALE TEACHER #1 HOPPING UP AND DOWN IN UNISON WITH THREE CHILDREN.	<u>VOICE OF FEMALE TEACHER #1:</u> "Drive our race cars!"
	<u>VOICES OF CHILDREN:</u> "Hop! Hop! Hop!"
CUT TO DR. MARIA PITRE-MARTIN, SUPERINTENDENT, THOMASVILLE CITY SCHOOLS.	<u>VOICE OF DR. PITRE-MARTIN:</u> "The Energizers certainly help support the healthy active children policy throughout the state of North Carolina."

<p>CUT TO FEMALE TEACHER #3, WHO IS MOVING FROM LEFT TO RIGHT.</p> <p>CUT TO DR. RUTH PETERSEN, SECTION CHIEF, DIVISION OF PUBLIC HEALTH.</p> <p>CUT TO MALE TEACHER #2 DOING JUMPING JACKS WITH STUDENTS ANOTHER CLASSROOM.</p> <p>CUT TO MALE TEACHER #1 IN CLASSROOM.</p> <p>CUT TO DR. ATKINSON.</p> <p>CUT TO MALE TEACHER #2 IN CLASSROOM. OLDER STUDENTS ALL PULL OUT THEIR CHAIRS AND SIT DOWN AT THEIR DESKS AND START WRITING ON PADS.</p> <p>CUT TO DR. PITRE-MARTIN.</p> <p>CUT TO OLDER STUDENTS WALKING IN PLACE.</p> <p>CUT TO FEMALE TEACHER #1 IN CLASSROOM WALKING IN PLACE WITH CHILDREN.</p> <p>CUT TO FEMALE TEACHER #2 IN CLASSROOM WITH STUDENTS MOVING FROM SIDE TO SIDE.</p> <p>CUT TO TEACHER #2 (NOW IDENTIFIED AS DEBRA MCFADDEN, 5TH GRADE TEACHER, PEARSONTOWN ELEMENTARY.</p> <p>CUT TO TEACHER #2 (DEBRA MCFADDEN) IN FRONT A CLASSROOM READING FROM A PIECE OF PAPER.</p>	<p><u>VOICE OF FEMALE TEACHER #3:</u> “Six minus nine!”</p> <p><u>VOICE OF DR. PETERSEN:</u> “Physical activity in schools is one of the key elements in addressing obesity and overweight status of our children in North Carolina.</p> <p><u>VOICE OF DR. PETERSEN:</u> “One of the great benefits of the Energizer Program is it allows children ten minutes of time during the school day in different sessions so they can get their heart rate up to a reasonable degree so they get the health benefits from that physical activity.</p> <p><u>VOICE OF MALE TEACHER #1:</u> “Mercury also has many craters, on the count of three, let’s jump into a crater and see what we find. One, two, three.”</p> <p><u>VOICE OF DR. ATKINSON:</u> “So these Energizers can help contribute to all our students having at least thirty minutes of physical activity a day.”</p> <p><u>VOICE OF MALE TEACHER #2:</u> “Now that we are energized, let’s talk about Newton’s Second Law of Motion.</p> <p><u>VOICE OF DR. PITRE-MARTIN:</u> “We know that when students are active (uh) in positive activities, that keeps them engaged in their learning and we also know that they’re able to retain information better.</p> <p><u>VOICE OF DR. PITRE-MARTIN:</u> “The Energizers can bring life to a classroom. Learning should be fun!</p> <p><u>VOICE OF DR. PITRE-MARTIN:</u> “We have less classroom disruptions, and we have more teaching and learning.”</p> <p><u>VOICE OF TEACHER #2 - OFF CAMERA (NOW IDENTIFIED AS DEBRA MCFADDEN):</u> “Further West!”</p> <p><u>VOICE OF DEBRA MCFADDEN:</u> “The students are actually up, moving and learning.”</p> <p><u>VOICE OF DEBRA MCFADDEN:</u> “Is everybody ready to get energized?!”</p> <p><u>VOICES OF STUDENTS:</u> “Yes!!”</p>
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CUT TO STUDENTS IN VARIOUS STAGES OF MOTION/ACTIVITY.

CUT TO DR. ATKINSON.

CUT TO ENERGIZERS/NC HEALTHY SCHOOLS' WEBSITE ADDRESS.

CUT TO NC PUBLIC HEALTH AND NC HEALTHY SCHOOLS LOGOS.

MUSIC ENDS.

VOICE OF DEBRA MCFADDEN: "Cast those rods."

VOICE OF DEBRA MCFADDEN: "I will certainly continue Energizers in my classroom for the duration of my (INAUDABLE – common?) education."

VOICE OF DR. ATKINSON: "We are proud that Energizers originated in North Carolina. They began here and now they are being used across the nation!"